

VIRTUAL SCIENCE & TECHNOLOGY EXPERIENCE HALL RULES AND REGULATIONS

1. In respect to the licensing of the Fully Virtual AUA2021 Annual Meeting virtual experience listing(s) package, sponsorship, advertisement and related services - the amount and payment terms are stated on the Confirmation email you will receive once your contract has been approved.
2. A completed application and signed contract, along with full payment is required to be assigned a Fully Virtual Experience listing(s). The AUA reserves the right to decline a request for a Fully Virtual Experience listing for any reason. Fully Virtual Experience listing(s) are non-cancelable and non-refundable.
3. Exhibitors will forfeit their digital/virtual presence if their balance is not paid in full by **August 31, 2021**.
4. Exhibitors will be listed alphabetically by sponsorship level. Show Management is not responsible if perceived competitors' logo(s) are located near or next to each other in the digital listing.
5. No assignment or "subletting" of space. The assigned virtual listing(s) is for use by the registered exhibiting company only. The exhibitor may not assign this agreement and may not permit or "sublet" all or any part of its assigned digital listing to any other business or firm, unless Show Management has given prior written approval. Any such assignment, permission or sublease without Show Management's prior written approval will be deemed in violation of this agreement.
6. Show Management reserves the right to remove digital listing(s) which because of conduct of exhibitors, method of operation, materials, or any other reason becomes objectionable.
7. AUA reserves the right to prohibit or remove any digital listing(s) which in the opinion of Show Management may detract from the general character of the exhibition as a whole. This includes but is not limited to persons, things, conduct, resources, or anything of a character which the management determines is objectionable. In the event of such removal, Show Management will not issue any refunds for digital/virtual listings or any costs associated with exhibiting. Exhibitors also agree to display materials consistent with AUA Official Exhibit Eligibility.
8. Show Management shall not be responsible for delays, claims, demands, damages, losses, increased costs, liabilities, changes, actions, expenses or any other unfavorable direct or indirect consequential or otherwise conditions arising in the event that the platform or system through which the Show or Exhibit Hall is to be conducted should fail or become disrupted or unworkable by reason of any cause or causes not reasonably within the control of AUA or its agents. The phrase "cause not within the control of AUA or its agents" includes, but not limited to exhibitor internet service, war, fire, strike, terrorists acts or threats, government regulation or advisory, public catastrophe, acts of God or the public enemy, communicable disease or pandemic.
9. Exhibitor recognizes and agrees that AUA retains full power and authority to interpret and enforce all rules and regulations for the AUA2021, including the authority to amend or adopt new rules and regulations that AUA considers necessary and proper for the event. Failure to comply with these or any other regulations or amendments shall constitute sufficient cause for AUA to

require the immediate removal of the offending exhibitor. This may result in forfeiture of all fees paid and the opportunity to exhibit at future conferences or exhibitions sponsored by AUA.

10. Exhibitors must only show goods manufactured or dealt in by them in the regular course of business. All materials must be relevant to the exhibitor's products and services.
11. Distribution of items other than literature describing the organizations' product or services is discouraged.
12. Prior written consent of the AUA is required for any giveaway, drawing, raffle or contest (collectively "giveaways"), and any giveaway must be conducted in compliance with all applicable laws and regulations. If given permission, Exhibitor will warrant that it has complied with all applicable laws and regulations and provide copies of any applicable permits or licenses upon request. Exhibitor acknowledges that by allowing the giveaway, AUA is not assuming responsibility for or indicating the legal compliance of the Exhibitor's giveaway.
13. Right to Reject or Eject – Show Management may reject, eject, or prohibit the Exhibit in whole or part, or the Exhibitor or its representatives, with or without giving cause. If any exhibit or the Exhibitor or its representatives is ejected for violation of any provisions of this Agreement or for any other stated reason, no refund of any portion of the contract price shall be made.
14. Licenses/Permits - The Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to the Exhibit and activity at the Exhibition. The Exhibitor shall be responsible for paying all taxes, license fees or other charges that shall become due to any government authority in connection with the Exhibit and their activities at the Exhibition.
15. The Show/Exhibit platform may contain links to third-party websites that are not owned or controlled by Show Management (AUA). AUA assumes no responsibility for the content, privacy policies, or practices of any third-party websites.
16. The Show/Exhibit platform will not and cannot censor or edit the content of any third-party website. You acknowledge that AUA will not be liable for any and all claims, demands, and damages of any kind and nature arising out of or in any way connected from any and all potential liabilities arising from the use of any third-party website.
17. AUA cannot guarantee the availability or performance of any third-party services used to support the Show/Exhibit platform.
18. We have the right to refuse access, service or disable your account on our Show/Exhibit platform at any time for any violation of the Exhibitor Agreement, Show Rules and Regulations or other AUA policies, without notice, explanation, or liability of any kind.
19. AUA and all third-party services with access to or storage of personal data shall comply with General Data Protection Regulation (GDPR). AUA's customers are considered the controller of the data from a GDPR perspective, making our customers ultimately responsible for fulfilling data subject rights and ensuring that opt-in consent is in place. AUA, as the data processor,

understands that our customers will need to rely on AUA to collect the opt-in information because they use the AUA platform to collect information for user registrants (data subjects). Customers should refer to their contract documents for further information.