

AUA 2021

SEPT 10-13

Las Vegas



AUA2021 Exhibitor Bulletin - March 2021 Edition

March is flying by and this month has been filled with so much activity. This month we celebrated women across the globe and raised awareness for National Kidney Month. Also, this month, we celebrated St. Patrick's Day and hopefully you were able to eat a little [Irish Stew](#).

Exhibitor Registration opens in April!

Do you have questions regarding exhibitor badge registration? Here are a few tips:

1. Exhibitors receive five (5) badges per 100 sq. ft.
2. Additional badges can be purchased over allotment for \$150 per badge.
3. Once registration opens you can obtain your login credentials to register your exhibit staff.

For more detailed information, click [here](#)!

Showcase your Products and Devices

Take one day to conduct a Skills Enhancement Workshop!

The Skills Enhancement Workshop will provide attendees with opportunity to have hands-on education in the Science & Technology Hall. Don't miss the opportunity showcase your latest products and technology to urologists. [Learn More!](#)

Contact [Deidre Jefferson](#) today!

Current Year-Round Exhibit Opportunities

Looking for opportunities to expand your brand? Are you looking for a new audience to showcase your product and latest technology? Take advantage of the AUA year-round meetings:

Annual Review | Exhibits: June 4 – 6, 2021

Advocacy Summit | Exhibits: July 2021

Sponsorship Highlight

Exclusive Digital Attendee Registration

Be the exclusive sponsor of the online attendee registration process. Your digital advertisement will be featured on the attendee registration website as well as the attendee confirmation email. Every attendee must open this email to retrieve their registration barcode!

MCUREe | Exhibits: July 25 – 27, 2021
WCET2021 | Exhibits: September 23 – 21, 2021

Fee: \$75,000
Deadline: March 29th

Contact [Keith Price](#) to learn more.

Note: Dates and details subject to change.

Exhibitor Service Kit is available now!

View the Virtual Tour of the Sands Expo!

GES Exhibitor Service Kit is open for ordering! Book furniture, electrical needs, submit EDC insurance certificates, etc. directly through the kit today.

Click [here](#) to access now!

The Industry Relations & Development team just finished the last site visit for AUA2021 in Las-Vegas and have begun the planning for AUA2022. To learn more about Sands Expo and sponsorship opportunities, [click here](#). You will have to create a login to access these videos.

[Rules & Regulations](#)

[Housing Exhibitor eForm](#)

[AUA2021.org](#)




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