

AUA 2021  
SEPT 10-13  
*Las Vegas*



## AUA2021 Exhibitor Bulletin - June 2021 Edition

It is officially Summer of 2021! We are preparing for AUA2021 exhibitors' arrival in Las Vegas. Are you planning and booking flights to network and connect with the AUA Membership? Included in this month's exhibitor bulletin are a few reminders as you prepare your company to display their products and services in-person. You will also find details on looking ahead to AUA2022 in New Orleans, LA.



### Planning Ahead?

Have you begun planning your in-booth activities and design? Don't forget to review and provide your booth builder the AUA Rules & Regulations.

Don't forget all exhibitors must follow the AUA Rules & Regulations.

For a timely response, please make sure all diagrams are submitted via this [link](#).

If you have any questions regarding your booth activity, exhibitor insurance, and more please email [Operations@AUAnet.org](mailto:Operations@AUAnet.org).

### What's Going on in the S&T Hall?

Looking to network with attendees this year?

Back again will be the AUA Social Networking Events and here are ways to participate

- Add food and beverage to your booth on Saturday between 4 – 6pm to drive traffic to your booth.
- Make sure your booth is staffed during the Beer Tasting on Friday and Sunday between 2 – 4pm to receive attendees

Click [here](#) to learn more and [here](#) to contact our official vendors.

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## Stay on Track with your Upcoming Deadlines!

Have you started planning to head west? July's exhibitor deadlines are quickly approaching. Here are few items that are due soon:

- Advertising with Ascend Media
- [AUA Policies & Exhibitor Forms](#)
- Operational Deadlines

Click [here](#) to download the Exhibitor Checklist for exact deadline dates.

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## AUA2022 Exhibit Space Selection Starts Soon!

We are heading to **New Orleans for AUA2022** on May 13-16th! We are bringing back the virtual exhibit selection process after receiving great feedback from last year. Starting on July 13th, exhibitors will be able to select their preferred location and space based upon AUA2021 priority points. Stay tuned for additional details!

## What did you miss?

Did you get a chance to attend the "How to Capture Leads" webinar hosted by CompuSystems, official Lead Retrieval vendor, and the AUA exhibits team? A recording of the webinar will be stored in the Exhibitor Portal in the coming days.

Questions regarding Lead Retrieval? Contact CompuSystems via [email](#) today.

## AUA2021 Adversitement Opportunities

AUA offers exhibitors and event planners access to their influential group of attendees and members through tactics designed to enhance your presence and maximize your visibility for this important conference:

- Print: AUA Daily News and Attendee Welcome Guide
- Digital: eNewsletters and Exclusive Exhibitor Emails
- Personal Deliveries: Doctor's Bag Insert
- Engagement Packages

Complete details can be found in the online *AUA2021 Marketing Brochure*: Click [here](#) for advertising and promotional details!

Contact: Maureen Mauer [mmauer@ascendmedia.com](mailto:mmauer@ascendmedia.com) or 913-344-1321

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## Current Year-Round Exhibit Opportunities

## Safety Corner - NEW Update!

Looking to expand your brand here is a list of exhibiting opportunities.

[Advocacy Summit](#) | Virtual Exhibits: July 2021  
[MCUREe](#) | Exhibits: July 25 – 27, 2021  
[SUO \(The Evolving Landscape of Advanced Prostate Cancer Treatment: A Guidelines and Case-based Discussion\)](#) | Exhibits: September 9, 2021  
[26th Annual AUA/CAU Spanish Urology](#) | Exhibits: September 10, 2021  
[WCET2021](#) | Exhibits: September 23 – 21, 2021

The Exhibitor COVID-19 Safety Best Practices are now available. Find out the latest updates regarding social distancing, mask requirements and more. Click [here](#) for details.

Are you an international exhibitor? Check out travel requirements [here](#) for requirements

[Learn More](#)

[Rules & Regulations](#)

[Housing Exhibitor eForm](#)

[AUA2021.org](#)

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