

AUA 2021

SEPT 10-13

Las Vegas



AUA2021 Exhibitor Bulletin - February 2021 Edition

February is the month of hearts and black history! We hope that you are enjoying it while we wait patiently for Spring to arrive. We also, send positive thoughts to all of our AUA Texas families who are experiencing devastating weather during this year's winter season. Everyone, please continue to remain safe.

What's happening in May?

Many of you have seen the update regarding the [May Kick-Off weekend](#). What does this mean? It means, we are extending programming for attendees virtually and culminating their experience Live In-Person September 10-13, 2021.



Ways to drive traffic to you booth!

AUA2021 has various opportunities to drive traffic to your booth. This month we want to inform you about the **Skills Challenge!**

Attendees will compete in your booth by showcasing their surgical skills on your devices/products. The attendees with the best scores will be listed on a leaderboard placed within your booth.

[Learn More](#)

Contact [Deidre Jefferson](#) today!

Promote your Exhibit Booth!

Build your Priority Points!

Increase your brand awareness at AUA2021 by taking advantage of the **FREE** marketing resources. We encourage all exhibitors to advertise their booths before heading to Las Vegas to increase your booth traffic.

Download the [marketing resources](#) today!

Be able to book your top choice AUA2022 exhibit space during the this year's booth selection. Exhibitors can build their priority points by booking the following opportunities:

- ExpoSuites
- Skills Enhanced Workshops
- ICU Theater/Webinar
- Skills Challenge
- The Emerging Corner
- Book housing reservation through onPeak

Questions? [Contact us](#) today!

Current Year-Round Exhibit Opportunities

Looking to expand your brand here are a list of exhibiting opportunities.

[AUA/JHU Bladder Cancer Symposium](#) | Virtual Exhibits: March 4-6, 2021

Annual Review | Exhibits: June 4 – 6, 2021

Advocacy Summit | Exhibits: July 2021

MCUREe | Exhibits: July 25 – 27, 2021

WCET2021 | Exhibits: September 23 – 21, 2021

Note: Dates and details are subject to change.

Scientific Program Last Chance

Deadline March 1st

Scientific Program digital publication will reach our membership soon! Make sure your listing is how you want to be represented. Don't forget to review and/or update your profile to include your companies URL.

Log into the [exhibitor portal](#) with your password. Contact [Kimberli Faison](#) if you need assistance.

Sponsorship Highlight

Exclusive Digital Attendee Registration

Be the exclusive sponsor of the online attendee registration process. Your digital advertisement will be featured on the attendee registration website as well as the attendee confirmation email. Every attendee must open this email to retrieve their registration barcode!

Fee: \$75,000

Deadline: March 5th

Contact [Keith Price](#) to learn more.

Safety Corner

Stay in the know! Because your safety is first, we encourage you to visit the Venetian website as you plan for AUA2021. You will find the latest tips and updates regarding COVID-19 as new guidelines become available.

[Learn more](#)

[Rules & Regulations](#)

[Housing Exhibitor eForm](#)

[AUA2021.org](#)



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