



AUA2021 Exhibitor Bulletin - December 2020 Edition

The holiday season is here and just before you take time off to spend with your families, we wanted to share with you a few updates and reminders as we begin to look forward to 2021.



Back to 2020 dates

When we announced the 2021 new annual meeting dates, we shared with you that the dates would:

- Return to the traditional AUA Science & Technology Hall schedule of Friday through Sunday
- Eliminate exhibitor weekend booth installation and overtime surcharges
- Suspension of delayed move-in for Hall C

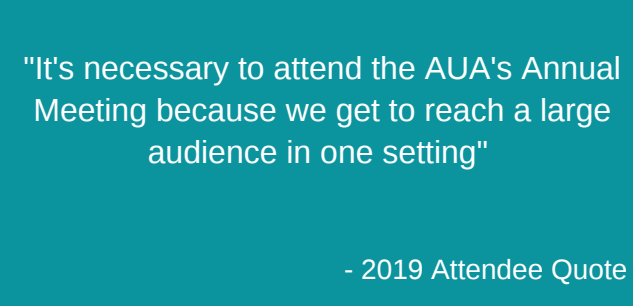
Check out our [website](#) for more info!

New this year!

Each year we contract to a selected group of companies to perform various services for exhibitors. Often times, non-official suppliers reach out to exhibitors to provide their services and disguise themselves as official providers. We have created an AUA supplier logo to help with identifying the official service suppliers for this year's meeting. [Here](#) is the logo you should look for when receiving solicitations from any company for these services.

The AUA2021 Exhibitor Service Kit is coming soon!

Be on the lookout for the Exhibitor Service Kit! It will be available in March 2021. The kit will include important information that you will use to plan for AUA2021. There will be service order forms from our official suppliers, such as furniture rental, shipping details, and much more. Remember, GES is our General Service Contractor.



Market yourself for free

Make your exhibitor profile work for you. Attendees click on the floor plan to search and learn about your organization's product and services. Be sure to review and update from year to year to ensure the information is accurate. This is the first simple step in maximizing your visibility, [login](#) today to get started. If you are in need of your login credentials, please email exhibits@auanet.org.

Book your room today!

Have you secured your housing accommodations in the AUA block? Remember, you will obtain priority points when you do. Click [here](#) to review the exhibitor housing policies. All accommodations may be made with our housing partner **onPeak** and if you have any questions, please contact qua@onPeak.com.

Meet with your Customer

Looking to meet with healthcare professionals away from your exhibit booths, but still in The Science & Technology Hall? The ExpoSuites will provide the privacy of a hotel suite without challenging logistics of leaving The S&T Hall. Select from a 10' x 10' or 20' x 20' based on your needs and package inclusion. [Apply](#) today!

Safety Corner

Welcome to the safety corner. Each month we will provide information as we learn more on the safety protocols that will be implemented or shared with us by the Sands Expo.



Quick links:

- [Rules & Regulations](#)
- [FAQ's \(Coming soon!\)](#)
- [Housing Exhibitor eForm link](#)



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